

Young Chamber

2019 PROGRAMME



SPONSORSHIP
OPPORTUNITIES



"The Black Country Chamber of Commerce's Young Chamber is a highly-regarded programme which provides a bridge between schools, colleges and the business community in order to inspire the region's next generation - developing their understanding of the world of business, local employers and laying the foundations for a successful career.

Through a valued and full calendar of activity, the Young Chamber works with over 800 young people and 80 businesses each year across events, workshops, industry visits which excite and engage the next generation and gives participating businesses the chance to play a vital role in ensuring that the Black Country remains a dynamic and vibrant place to work."

VIKKI HAINES
YOUNG CHAMBER CO-ORDINATOR



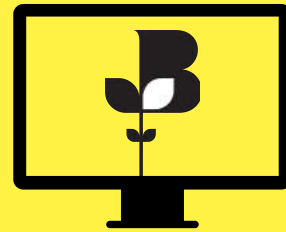
BUSINESS IS DONE BETTER TOGETHER

**The Black Country
Chamber of Commerce is
at the heart of a vibrant
and dynamic business
community of companies
from a range of sectors.**

**As the region's leading
organisation for business,
our channels and platforms
are a great way for
companies to share their
news and updates and
reach an engaged network
representing over 60k
individuals.**

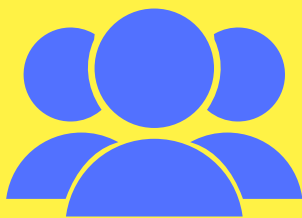


**18.2k FOLLOWERS
SOCIAL MEDIA**



**190k UNIQUE
PAGE VIEWS**

blackcountrychamber.co.uk



1.5k

**SUBSCRIBERS TO
MONTHLY E-BULLETINS**

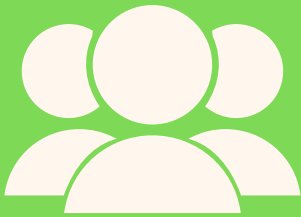


**OVER 70 EVENTS
PER YEAR**



Young Chamber

SINCE 2015



3k
YOUNG PEOPLE
ENGAGED



92
SCHOOLS
WORKED WITH



225
BUSINESSES WORKING
WITH SCHOOLS



200
MOCK JOB
INTERVIEWS

SPONSORSHIP & ADVERTISING PROGRAMME GUIDE OPPORTUNITIES

**FEATURE IN THE 20 PAGE
GUIDE GOING TO EVERY
SCHOOL IN THE BLACK
COUNTRY, EVERY YOUNG
PERSON AND BUSINESS
PARTICIPATING IN THE
YOUNG CHAMBER IN 2019
AND AVAILABLE ONLINE
AND AT SELECTED
CHAMBER EVENTS**

HEADLINE SPONSOR

The Headline Sponsor of the programme will receive substantial coverage and exposure promoting their role in the initiative and the work they do around school engagement.

PRINTED PROGRAMME

Worth £2,350+ VAT

- Company logo on front cover
- Inside front cover full page advert (worth £2,000)
- 250 words plus photograph of company spokesperson outlining their support

SUPPORT LOCAL SCHOOL

Worth £500 + VAT

- Choose a local school to receive Associate Chamber Membership, become part of and enjoy all the benefits of becoming part of the Young Chamber network
- Mention of support + logo featured against chosen school in relevant section of the Programme

+VAT
£3,950

HEADLINE SPONSOR

PULL-UP BANNER

Worth £750 +VAT

- Logo featured on pull-up banner displayed at over 50 Chamber and Young Chamber events over 12 months

WEBSITE, PRESS & SOCIAL MEDIA

Worth £1,500 + VAT

- Logo featured on Chamber website in Young Chamber section as Headline Sponsor seen by over 36k website visitors each year
- Dedicated social media announcements
- Up to 12 posts across social media throughout the year outlining headliner's involvement in the project



ADVERTISING PROGRAMME GUIDE OPPORTUNITIES

BACK COVER*	£1,500 + VAT
INSIDE BACK COVER*	£1,200 + VAT
FULL PAGE	£900 + VAT
HALF PAGE	£495 + VAT
QUARTER PAGE	£300 + VAT

*** BACK COVER AND INSIDE BACK COVER ADVERTISERS
AUTOMATICALLY RECEIVE THE OPTION TO NOMINATE A SCHOOL TO
BECOME AN ASSOCIATE CHAMBER MEMBER AND PARTICIPATE IN THE
YOUNG CHAMBER PROGRAMME (WORTH £500 + VAT)**



**For more information about the Young
Chamber please contact
vikkihaines@blackcountrychamber.co.uk
or call 01902 912 333**



**BLACK COUNTRY CHAMBER OF COMMERCE
CREATIVE INDUSTRIES CENTRE
UNIVERSITY OF WOLVERHAMPTON SCIENCE PARK
GLAISHER DRIVE
WOLVERHAMPTON
WV10 9TG**